

8.75 x 11.25 Bleed Size

✂ 8.5 x 11 Trim Size

live/safe area 3/8" (.375) from page edges

7.75 x 10.25 Live/Safe Area

**Full Page Ad**

Standard Ad size:  
7.75 x 10.25"

Full Bleed size:

8.75 x 11.25"

{ Page trim size: 8.5 x 11" + 1/8" (.125) bleed;

Live area: 3/8" (.375) safety }

**FILE TYPES:**

Adobe PDF (PDF/x-1a), Acrobat 4, composite CMYK  
PDFs - All fonts embedded or converted to curves,  
No spot colors  
OPI comments turned off

CMYK TIFF - tiff flattened, no extra channels or layers

JPG - at scale, lossless Zip compression

300 ppi resolution for all images

Files can be sent on disc, memory stick, email, DropBox or  
by FTP. Please contact us for login instructions.

**Quarter Page Ad**

Size:  
3.75 wide x 5" tall

live/safe area 3/8" (.375) from page edges

**Half Page Ad**

Ad size: 7.75 wide x 5" tall

**Half Page Ad 3 side Bleed**

Size: 8.75 wide x 5.625" tall

{ 8.5 x 5.375" trim size + 1/8" (.125) bleed;  
Observe live/safe area 3/8" (.375) from page edges }

live/safe area 3/8" (.375) from page edges

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